

Message Text

UNCLASSIFIED

PAGE 01 STATE 263324
ORIGIN COME-00

INFO OCT-01 AF-10 ARA-14 EUR-12 EA-12 NEA-10 ISO-00
CIAE-00 EB-08 INR-07 LAB-04 NSAE-00 PA-02 SIL-01
USIA-15 PRS-01 /097 R

DRAFTED BY COM/OIM/BIC/DIBA/REMILLER
APPROVED BY EB/OCA/SPHARRIS
COM/OIM/RGARNITZ
COM/US/VMANGINI
COM/CAGNE/PHALE
COM/BEWT/JMURRIN
EB/STA/JSPIRO

-----015331 032115Z /73

R 031149Z NOV 77
FM SECSTATE WASHDC
TO AMEMBASSY BERN
AMEMBASSY BONN
AMEMBASSY BRUSSELS
AMEMBASSY CANBERRA
AMEMBASSY CARACAS
AMEMBASSY THE HAGUE
AMCONSUL HONG KONG
AMEMBASSY LONDON
AMEMBASSY MADRID
AMEMBASSY MEXICO
AMEMBASSY OSLO
AMEMBASSY OTTAWA
AMEMBASSY PARIS
AMEMBASSY ROME
AMEMBASSY SINGAPORE
AMEMBASSY STOCKHOLM
AMEMBASSY TAIPEI
AMEMBASSY TOKYO
AMEMBASSY VIENNA
AMEMBASSY WARSAW
INFO AMEMBASSY ABU DHABI
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AMEMBASSY CAIRO
AMEMBASSY DOHA
AMEMBASSY JAKARTA
AMEMBASSY JIDDA
AMEMBASSY KUWAIT
AMEMBASSY LAGOS
AMEMBASSY MANAMA

AMEMBASSY MONROVIA
AMEMBASSY NASSAU
AMEMBASSY PORT OF SPAIN
AMEMBASSY PRETORIA
AMEMBASSY TEGUCIGALPA
AMEMBASSY TEHRAN
AMEMBASSY TEL AVIV
AMEMBASSY TRIPOLI
AMEMBASSY WELLINGTON
AMCONSUL CURACAO
AMCONSUL HAMILTON
AMCONSUL SAO PAULO

UNCLAS STATE 263324

E.O. 11652: N/A

TAGS:BEXP, XA, XB, XF, XM, XG,

SUBJECT: UNDER SECRETARIAL TASK FORCE, U.S. FOOTWEAR
INDUSTRY

UNDER SECRETARY OF COMMERCE HARMAN HAS ESTABLISHED COMMERCE
TASK FORCE TO DEVELOP ACTIVE INTERNATIONAL MARKETING PRO-
GRAM FOR THE U.S. FOOTWEAR INDUSTRY AS COUNTERPOINT TO
EXTENSIVE FOREIGN PARTICIPATION IN THE U.S. MARKET. TASK
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FORCE ANTICIPATES ORGANIZATION OF FOUR TRADE MISSIONS
DURING CY 1978: 2 IOGA IN MARCH AND APRIL TO EUROPE AND
FAR EAST; 2 SPECIALIZED IN SEPTEMBER AND OCTOBER TO FAR
EAST AND EUROPE. MISSIONS TO BE FOLLOWED BY COMMERCE
ORGANIZED PARTICIPATION IN 2-3 KEY INTERNATIONAL TRADE
FAIRS DURING FY 79-80.

REQUESTS FOR MARKET RESEARCH DESK STUDIES WILL BE FOR-
WARDED SHORTLY TO POSTS BELIEVED TO HAVE BEST NEAR-TERM
POTENTIAL. ADDRESSEE POSTS ARE REQUESTED AT THIS TIME TO
PROVIDE LIST OF MAJOR TRADE FAIRS IN FIELDS OF WEARING
APPAREL, FOOTWEAR, AND CONSUMER GOODS WHICH WOULD BE
SUITABLE FOR U.S. PARTICIPATION. DATA WILL BE USED TO
SELECT AND INITIATE REQUESTS FOR TENTATIVE SPACE RESERVA-
TIONS.

FOLLOWING INFO NEEDED: TITLE, DATE, LOCATION, ADDRESS OF
SPONSOR, BOOTH SPACE CHARGE, THEME OF EVENT, NUMBER OF
PARTICIPANTS, PRESENCE OF NATIONAL SECTIONS, SIZE AND
COMPOSITION OF AUDIENCE. RESPONSE REQUESTED BY NOV. 18.
ATTN: R. GARNITZ, DOC/OIM. VANCE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 03-Nov-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE263324
Document Source: CORE
Document Unique ID: 00
Drafter: OIM/BIC/DIBA/REMILLER
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770405-1094
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19771199/aaaadgsr.tel
Line Count: 115
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Message ID: aca6b322-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 06-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 725823
Secure: OPEN
Status: NATIVE
Subject: UNDER SECRETARIAL TASK FORCE, U.S. FOOTWEAR INDUSTRY UNDER SECRETARY OF COMMERCE HARMAN HAS ESTABLISHED
TAGS: BEXP, XA, XB, XF, XM, XG
To: BERN BONN MULTIPLE
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/aca6b322-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
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